



SCEDC Testimonial

HOLMES INSPECTIONS
SHEBOYGAN, WISCONSIN

- Entrepreneurial Training Program (ETP)
- Market research
- Financial planning
- Business plan development



SHEBOYGAN COUNTY
ECONOMIC DEVELOPMENT
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Investigation Leads to Successful Business

Steve Holmes has been involved in the housing industry his entire life, from helping his dad with a major home remodel to his career as a construction project manager to renovating and flipping houses in his “spare” time. Steve combines that experience and knowledge in his home inspection business, which opened in the fall of 2018.

The aptly named Holmes Inspections offers thorough residential and commercial inspections for buyers and sellers, as well as testing services including radon, air quality and mold.

Before embarking on his business venture, Steve took the Wisconsin Small Business Development Center’s Entrepreneurial Training Program (ETP) course from the Sheboygan County Economic Development Corporation (SCEDC).

“The course was an invaluable asset in establishing my business,” said Steve. “It guided my class of about 20 future and current small business owners through the process of researching our businesses and developing a formal written business plan.”

One aspect of the course that had a definite impact was firsthand feedback.

“Part of the weekly class content included guest speakers ranging from a banker, to a social media marketing expert to an attorney, but one of the best was a person who had taken the EPT course and started his current business. His information from the viewpoint of someone who had been in our shoes and was actually making it happen was really informative,” Steve said.

The SCEDC provided guidance with Steve’s business plan development and information on market research, networking and marketing efforts. According to Ray York, business counselor for the Small Business Development Center at UW-Green Bay and the SCEDC, Holmes is a perfect example of entrepreneurial success.

“Steve has a strong background in home renovations and that experience helped him establish a business plan, which created the momentum he needed for networking and marketing efforts. He has a fine-tuned attention to detail and it definitely shows through in his work.”



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Steve Holmes,
Owner, Holmes Inspections