


"Change is hard because people overestimate the value of what they have and underestimate the value of what they may gain by giving that up."

- Ralph Stayer, Johnsonville Founder & James Belasco

QUESTIONS?

CONTACT US

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Sheboygan, WI 53081

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 (920) 452-2479

[OUR CORE SERVICES]

- _Small Business Counseling and Development
- _Business Expansion Assistance
- _Finance - Government Programs
- _Workforce Development
- _Community Development
- _Talent Development

SHEBOYGAN COUNTY ECONOMIC DEVELOPMENT CORPORATION BRANDS



SCAN ME

SOMEPLACE BETTER



SCAN ME

**ACCELERATE
SHEBOYGAN COUNTY**



SCAN ME

WI IOT COUNCIL



SCAN ME

SCEDC



**SHEBOYGAN COUNTY
ECONOMIC DEVELOPMENT
CORPORATION**

DO MORE.

**3-YEAR
STRATEGIC DIRECTION**

2021-2023



Children displays their heritage at the Annual July 4th parade in Sheboygan.



Sheboygan County Start-up, Carbliss - Hand-crafted Cocktails

2021 - 2023 PRIORITIES



Population Growth



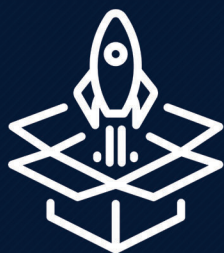
Talent Development, Recruitment, and Retention



Enhance Diverity, Equity, Inclusion, Belonging Programs



Single Family Home Development



Innovation & Small Business Formation

VOLUNTEER ENGAGEMENT MODEL

The SCEDC invites businesses and their staff to participate in our four corporatate engagement groups that will meet quarterly. Each session will be designed to garner feedback on market conditions from area businesses to ensure existing or proposed services are meeting expectations.



HR DIRECTORS



COMMERCIAL LENDERS
BUSINESS RESILIENCY



IN-HOUSE TRAINERS



INNOVATION COUNCIL

2021 - 2023 INITIATIVES

- TALENT RECRUITMENT - SOMEPLACE BETTER
- TALENT RELATIONSHIP MANAGEMENT TOOLS
- ACCELERATE SHEBOYGAN COUNTY BUSINESS CHALLENGE
- LAUNCH OF SEED ACCELERATOR - SUPPORT START-UP COMPANIES
- HOUSING DEVELOPMENT FINANCING STRATEGY
- REVOLVING LOAN FUND
- WORKFORCE TRAINING PARTNERSHIPS

