



**SHEBOYGAN COUNTY**  
ECONOMIC DEVELOPMENT CORPORATION

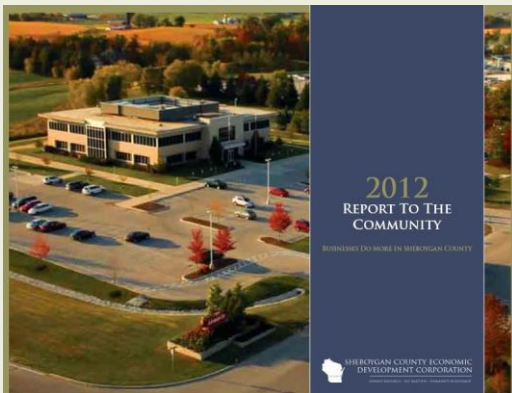


## Sheboygan County Economic Development Corporation Quarterly Newsletter

### **The SCEDC is pleased to share our 2012 Annual Report to the Community!**

To view our report, please click on the image below. You may also request a hard copy by contacting the SCEDC office.

Contents include leading economic development efforts, a financial update, our progress toward goals, recent success stories and more!



We hope you find our quarterly newsletter informative. If you have questions about any of the articles or would like to suggest a topic to include in our next newsletter, please contact the SCEDC office at 920.452.2479.

### **Quarterly Recap:**

#### **2012 Annual Meeting**



The SCEDC celebrated its 2012 Annual Meeting on February 5, 2013. It was a great success, with 300 local business leaders in attendance. Speakers for the event included Lieutenant Governor

## SCEDC Videos



**The Promise of Sheboygan County**



**Keeping the Promise of Sheboygan County**



**American Orthodontics Wins 2012 "Economic Driver of the Year"**

Rebecca Kleefisch, Ben Salzmann, President & CEO of ACUITY Insurance; Randy Benz, CEO of American Orthodontics; Kellen Winslow, Vice President of Athletics & Wellness at Lakeland College and Gary Dulmes, Chairman of the SCEDC.

One of the highlights of the event was the awarding of the 2012 Sheboygan County Economic Driver of the Year. Lieutenant Governor Rebecca Kleefisch, on behalf of the SCEDC, was delighted to present the award to Dan Merkel, Founder & Chairman of American Orthodontics. John Viglietti, Co-Founder of American Orthodontics, was also honored at our event.

In addition, Kellen Winslow provided great insight on the importance of "growing our own workforce" in Sheboygan County, which is precisely what Lakeland College is focusing on. This type of mentality is extremely beneficial for the county's economy!

Chairman Gary Dulmes ended the evening with an impressive display of commitment from the 40 (+) SCEDC Board Members; each presenting their commitment to invest in the SCEDC for 2013.

The SCEDC would like to thank our sponsors for the 2012 Annual Meeting: **Bank First National, Community Bank & Trust and Masters Gallery Foods!**



*\* We are currently accepting sponsors for our 2013 Annual Meeting, which will be held on November*

*r 12, 2013 at the Osthoff Resort in Elkhart Lake. Contact the SCEDC office to receive more information as to how you can sponsor this event or become a SCEDC investor for 2013.\**

## Thank you SCEDC Investors!

### Promise Keepers (\$25,000+)



### SCEDC Champions (\$15,000 - \$24,999)



Sausage is all we do.™



### Diamond Sponsors (\$10,000 - \$14,999)



### Platinum Sponsors (\$5,000 - \$9,999)

ACUITY Insurance  
Aurora Health Care  
Bemis  
Blue Harbor Resort & Spa

## Focus on Services: Sheboygan County Revolving Loan Fund



Sheboygan County created a pool of money through the Federal Community Development Grant Program (CDBG) for the establishment of a Business Revolving Loan Fund (RLF). This fund creates a low-cost alternative financing option for small businesses and start-ups in the county. The Revolving Loan Fund program includes interest rates and loan maturities that are designed to encourage business development, private investment, and job creation in Sheboygan County, Wisconsin.

The components to a complete application include an application form, a business plan, principal information, financial history and commitments for private sources. *There is no application fee.*

To view the Sheboygan County Revolving Loan Fund informational brochure, or to begin the RLF application, please visit our website at [www.SheboyganCountyEDC.com/RLF](http://www.SheboyganCountyEDC.com/RLF) or contact the SCEDC office.

## Focus on Businesses:

Sheboygan County businesses making the news

### American Orthodontics

American Orthodontics is one of the world's largest orthodontics equipment manufacturers and has recently outgrown its facilities.

In 2012, the City of Sheboygan and SCEDC met with the company to discuss their expansion plans, which included an additional facility. At that meeting, it was brought up that the company may want to purchase the 250,000 square-foot previous "Thomas" Building.

Company officials had not previously considered moving their operations and jumped at the

Masters Gallery  
Plenco  
City of Plymouth, Wisconsin  
Plymouth South Industrial Park  
Sheboygan Auto  
City of Sheboygan Falls  
St. Nicholas Hospital  
Van Horn  
Vollrath

**Gold Sponsors (\$2,500 - \$4,999)**

Abacus Architects, Inc.  
American Orthodontics  
Associated Bank  
BMO Harris Bank  
Columbia St. Mary's Community  
Physicians  
Community Bank & Trust  
Dulmes Decor Carpet One  
Cut Joa  
Festival Foods  
Jake's Cafe  
Jos. Schmitt & Sons Construction  
Lakeshore Technical College  
Landmark Consulting  
Northland Plastics  
Oostburg State Bank  
Prevea Health  
Sartori  
Sheboygan Paper Box Company  
US Bank  
Wells Fargo  
Wisconsin Bank & Trust

To view a full listing of SCEDC investors,



opportunity. Company founder and Chairman of the Board, Dan Merkel, was very pleased with the purchase. "AO's dedicated people have been manufacturing high quality orthodontic products for the past 44 years. We have been committed to growing our world-wide operations in Sheboygan."

Dan Merkel, along with co-founder John Viglietti, were honored at the SCEDC's 2012 Annual Meeting. Merkel was named Sheboygan County's 2012 Economic Driver of the Year. American Orthodontics will be unveiling their new facility with a ribbon cutting on March 25, 2013.

Congratulations Dan Merkel, Randy Benz and Jaume Mesalles! May you experience another 40(+) years of tremendous success!

**Aurora Sheboygan Memorial Medical Center**

Aurora Sheboygan Memorial Medical Center has been honored for the fifth time as one of the nation's 100 top hospitals by Truven Health Analytics. This award truly recognizes the outstanding care that is provided at their facility.

The Truven Health 100 Top Hospitals study focuses on 10 areas: average patient stay, adherence to clinical standards of care, expenses, medical complications, mortality, profitability, post-discharge morality, patient safety and readmission rates for heart attack, heart failure and pneumonia.

With over 90 locations throughout eastern Wisconsin and northern Illinois, Aurora is a leader that strives to constantly improve the quality of health care. Congratulations David Graebner, President of Aurora Sheboygan Memorial Medical Center!

For more information about Aurora Sheboygan Memorial Medical Center's Award, [click here](#).

**ACUITY Insurance**

ACUITY Insurance announced it has reached the \$1 billion revenue milestone, quadrupling its annual written premium revenue since 1999. In addition, ACUITY is set to quickly become a top-60 carrier in the nation!

The company operates in 20 states and manages \$2.5 billion in assets. They have recently been named the Best Medium-Sized Place to Work for in America by the Great Place to Work Institute.

## **2013 Sheboygan County Economic Development Corporation Board of Directors**

**\*Dave Aldag**, Aldag Honold Mechanical  
**Betsy Alles**, Sheboygan County Chamber

**Jim Amodeo**, City of Sheboygan

**Andrew Bagnall**, St. Nicholas Hospital

**Paul Bartelt**, Vollrath Company

**\*Mel Blanke**, Plymouth Industrial Devt.  
Corporation

**Mike Brotz**, Plastics Engineering Company

**\*Gary Dulmes**, Dulmes Decor Carpet One

**Dan Eck**, Lakeland College

**Jim Gallimore**, U.S. Bank

**David Gass**, Rohde Dales LLP

**Dave Graebner**, Aurora Sheboygan  
Memorial Med Ctr

**Dan Hein**, Town of Sheboygan

**Steve Harrison**, Sheboygan County  
Chamber

**Tryg Jacobson**, Jake's Cafe

**Tony Jovanovich**, Community Bank &  
Trust

**Michael Klein**, Bemis Manufacturing  
Company

**Jason Krepline**, Bank First National

**\*Tom Liebl**, Sheboygan Paper Box

**Randy Meyer**, City of Sheboygan Falls

**Mike Moegenburg**, ACUITY Insurance

**Todd Mueller**, Schenck SC

**\*Adam Payne**, Sheboygan County

**Don Pohlman**, City of Plymouth

**Matt Quasius**, Quasius Construction

**Mark Rhyan**, Sargento Foods

**Lola Roeh**, The Osthoff Resort

**\*John Rohde**, Century 21 Rautmann/Schils

**Randy Romanoski**, Sheboygan Auto

**Craig Roush**, Rockline Company

**\*David Sachse**, Landmark Consulting

**Eric Sandvig**, Alliant Energy

Congratulations Ben Salzmann, CEO of ACUITY, as your company continues to grow and experience success after success!

For more information about ACUITY Insurance's award, [click here](#).

### **Focus on Success:**

#### **Sheboygan County Chamber Champions Gala**



Nearly 600 Sheboygan County Chamber members and guests attended the Chamber Champions Gala at the Osthoff Resort to celebrate 2012

achievements. This was a fantastic time to reflect upon a successful year for the Sheboygan County business community as well as welcome the Sheboygan County Chamber President and SCEDC Board Member, Steve Harrison, to his new role with the Chamber. Throughout the event, 11 different awards were presented to local business leaders. Below are 2012's winners. Congratulations to all nominees - you are ALL winners!

**Working Together Award:** *Lakeshore Technical College & Jake's Cafe*

**Golden Apple Award:** *Greg Gritt & Jake Sherman, Plymouth High School Technical Education Program*

**Non-Profit of the Year Award:** *Early Bird Rotary: Making Spirits Bright*

**Manufacturer of the Year Award:** *Masters Gallery foods*

**Retailer of the Year Award:** *Nest*

**Ambassador of the Year Award:** *Dan Plopper*

**Services Company of the Year Award:** *Discovery Coach*

**Hospitality Organization of the Year Award:** *The American Club Resort*

**Community Volunteer Award:** *Steve Schmitt*

**Safety Leader Award:** *Johnsonville Sausage*

**Chamber Superstar Award:** *Dave Gass*

**Jodi Schoerner**, Masters Gallery Foods

**Mike Suprick**, Johnsonville Sausage

**Roger Te Stroete**, Sheboygan County

**Jim Testwuide**, H.C. Denison

\***Peter Thillman**, Lakeshore Technical College

**Teresa Van Horn**, Van Horn Chevrolet

**Gordy Veldboom**, Oostburg Concrete & Construction

\***Bob Werner**, Werner Homes

**Terry Van Akkeren**, City of Sheboygan

SCEDC Chair: Gary Dulmes

SCEDC Vice Chair: Dave Aldag

SCEDC Secretary/Treasurer: Tom Liebl

\*Executive Committee Members

Click the icon below to invest in the SCEDC for 2013!



Sheboygan County Economic Development Corporation

508 New York Avenue, Room 209

Sheboygan, WI 53081

920.452.2479

[www.SheboyganCountyEDC.com](http://www.SheboyganCountyEDC.com)

## Focus on Community:

### Upcoming Sheboygan County events

March 20

#### [Lakeshore Industry Cluster Initiative - Manufacturing Cluster](#)

Cluster Purpose: Examining the Value-Supply Chains to facilitate more local purchasing transactions and production partnerships.

March 20

#### [Focal Point: Cash Management](#)

Trent Rammer and David Kolar present on cyber crime, corporate identity theft and cash management.

March 25

#### [American Orthodontics Ribbon Cutting Event](#)

This is the official unveiling of American Orthodontics' new global headquarters. The new facility is 280,000 square feet and triples the size of A.O.'s current facilities.

April 3

#### [Lakeshore Industry Cluster Initiative - Tourism Cluster](#)

Tourism Cluster will focus on the Stay Another Day Campaign and the Report of Event Spreadsheet Analysis by the Small Group Task Force.

## SCEDC Staff Updates

**Dane Checolinski** - *Director*

**Malissa Powers** - *Director of Marketing & Community Development*

**Sara Spicer** - *Administrative Assistant*

There are several updates to report regarding the SCEDC staff. Dane Checolinski has been named Director and Malissa Powers has been named Director of Marketing & Community Development. Sara Spicer was hired and brought on board March 4 as the Administrative Assistant. We are all thrilled to have her join the organization!

As always, if there is anything we can do to assist you, please do not hesitate to contact us.

