

ABOUT THE PROGRAM

Sheboygan County created a pool of money through the Federal Community Development Grant (CDBG) Program for the establishment of a Business Revolving Loan Fund (RLF). This fund is designed to create a low-cost alternative financing option for small businesses and start-ups in the county. The RLF program includes interest rates and loan maturities that are designed to encourage business development, private investment, and job creation in Sheboygan County, Wisconsin.

INELIGIBLE ACTIVITIES

- ▶ Refinancing Debt
- ▶ Paying for Previously Purchased Items
- ▶ Using Primarily for Soft Costs (ex. Marketing, Legal Fees)
- ▶ Construction or Renovation of Buildings
- ▶ Illegal Activities
- ▶ Businesses within the City of Sheboygan (The City has a similar program)

APPLICATION REVIEW

30-45 Days

Preliminary Review

By the SCEDC. Application reviewed for completeness and eligibility.

Committee Review

By RLF Committee. Committee will review, negotiate loan terms, and provide a recommendation to the County Board Executive Committee.

Formal Review

The County Board Executive Committee will meet to approve or change terms of the loan.

Negotiation

If accepted, the applicant will be contacted to approve/decline terms.

Closing

A closing fee may apply.

FOR MORE **INFORMATION** OR AN **APPLICATION PACKAGE** CONTACT

Sheboygan County Economic Development Corporation (SCEDC)

508 New York Avenue, Room 209

Sheboygan, WI 53081

920-452-2479

info@sheboygancountyedc.com

www.SheboyganCountyEDC.com



SHEBOYGAN COUNTY BUSINESS LOAN FUND

Access

\$10,000 - \$300,000+

For Your Business

Loans are made possible by a partnership between...

**Sheboygan County,
Wisconsin**



&



**Sheboygan County
Economic Development
Corporation (SCEDC)**

IDEAL FOR...

- ▶ Gap Financing
- ▶ Reducing Down Payment Requirements
- ▶ Doubling Working Capital and Lines of Credit
- ▶ Entrepreneurial Business Start-ups
- ▶ Vehicle, Equipment and Tool Purchases
- ▶ A Low Interest Financing Option

LOAN TERMS AND CONDITIONS

Interest Rate

Fixed or graduated on a fixed schedule.

Maximum Terms of Loan

Real Estate	20 years
Equipment	10 years
Working Capital	7 years

Collateral

Reasonable security will be required and may include:

- ▶ Liens on all assets purchased with RLF funds
- ▶ Lines on existing business assets
- ▶ Personal guarantees

Repayment

- ▶ No penalties or fees for early re-payment
- ▶ Monthly or quarterly schedule
- ▶ Deferred payments on principal are possible (*must be justified in application*)

Fees

- ▶ No application fee
- ▶ A closing fee may apply

Download an application today at:
www.SheboyganCountyEDC.com/RLF

MINIMUM REQUIREMENTS

Private Fund Leveraging

Applicant must leverage one dollar of private funds for every dollar of RLF funds requested.

What Qualifies as Private Funds?

- ▶ Bank loans or lines of credit
- ▶ Existing business cash reserves
- ▶ Personal fluid assets
- ▶ Owner/Dealer financing
- ▶ Equity investment in the company

Job Creation or Retention

- ▶ One full-time equivalent (FTE) job must be created or retained for every \$20,000 requested
- ▶ 51% of positions must be available to low to moderate income workers

Location

Activities financed must be within Sheboygan County. Headquarters may be located elsewhere.

Demonstrated Need

The applicant must demonstrate that the project is not eligible for other financing on comparable terms or that RLF monies are necessary to remain competitive.

A majority of business activities meet these requirements. Contact the SCEDC to learn more.

LOAN APPLICATION

Application packages can be submitted at to the Sheboygan County Economic Development Corporation and will be processed in the order received. A complete application will include:

Application Form

Information on the project and documentation of need.

Business Plan

Includes company history, industry trends, marketing/sales plans, financial projections, identification of customers, suppliers and competitors.

Principal Information

Resumes and personal financial statements for principals who own 20% or more of the company

Financial History

Financial statements and balance sheets for the three preceding years

Commitments for Private Sources

Documentation of commitment from all private and/or public lenders making loans to the project. Include loan conditions and terms.