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to bring about, inspire

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Discover how the SCEDC  
is catalyzing growth in  
our community and area  
businesses.



## COMMUNITY REPORT



SHEBOYGAN COUNTY  
ECONOMIC DEVELOPMENT  
CORPORATION  
DO MORE.



## Message from Executive Committee

The past five years have been filled with enthusiasm and progress. The creation and implementation of new programs and existing resources helped the Sheboygan County Economic Development Corporation (SCEDC) take great strides toward reaching the goals of our ongoing mission.

We should all take pride in the accomplishments to date; it is from the solid foundation laid to sustainably grow and enrich Sheboygan County's economic future we now move forward on to our newly enhanced strategic plan. Our mutual commitment is helping to promote Sheboygan County as a livable, viable, and equitable region — one where we embrace economic prosperity, cultural vibrancy, and environmental aesthetics to create a sustainable legacy for future generations.

Thank you for supporting the SCEDC in Keeping the Promise that businesses and people here can simply Do More.

- SCEDC Executive Committee

## Mission

The Sheboygan County Economic Development Corporation, a countywide private/public partnership, leads economic development efforts to improve the economic well-being and long-term prosperity of the businesses, residents, and communities of Sheboygan County.

## Vision

To be the premier private/public partnership leading collaborative retention, expansion, and attraction efforts for business and employment development in Sheboygan County.

## Major Service Areas

The SCEDC is a one-stop shop assisting businesses to grow by optimizing strategic decisions and providing timely, accurate information.

### Non-Traditional Finance

- Knowledge of available loan programs
- Navigate federal, state and local incentives
- Solution-oriented financing and loan structures

### Site Selection (Business Location Consulting)

- Comprehensive list of available industrial, retail and office property
- Maps of incentive districts
- Industry-specific cooperative initiatives
- Provide local market information (tax & utility rates, demographics, etc.)

### Workforce Development

- Hiring incentives
- Employee training programs & grants
- Job marketing consultation
- Results-orientated HR evaluation and solutions

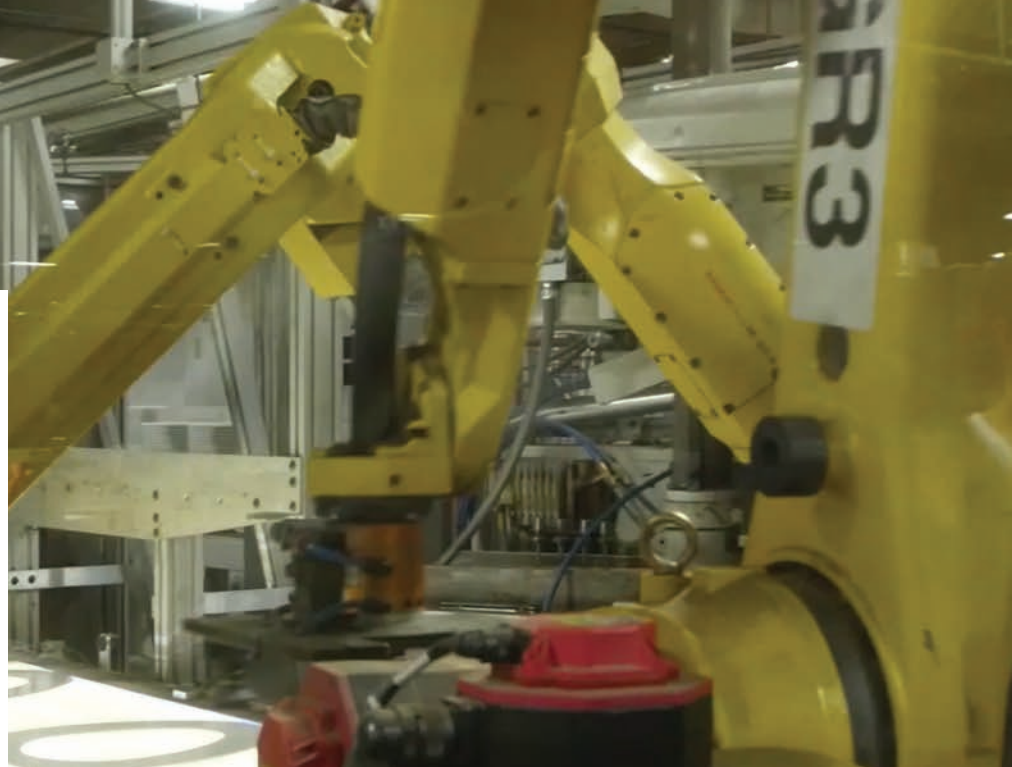
### Customized Service

- Addressing community questions and concerns
- Remove man-made obstacles to growth
- Advocating on your behalf to enhance your company's growth



## What We Do

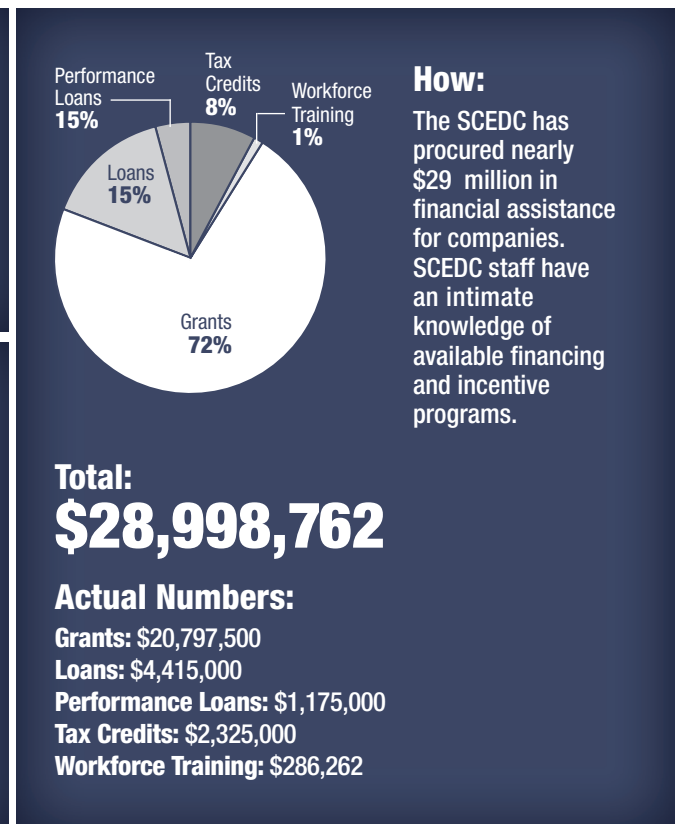
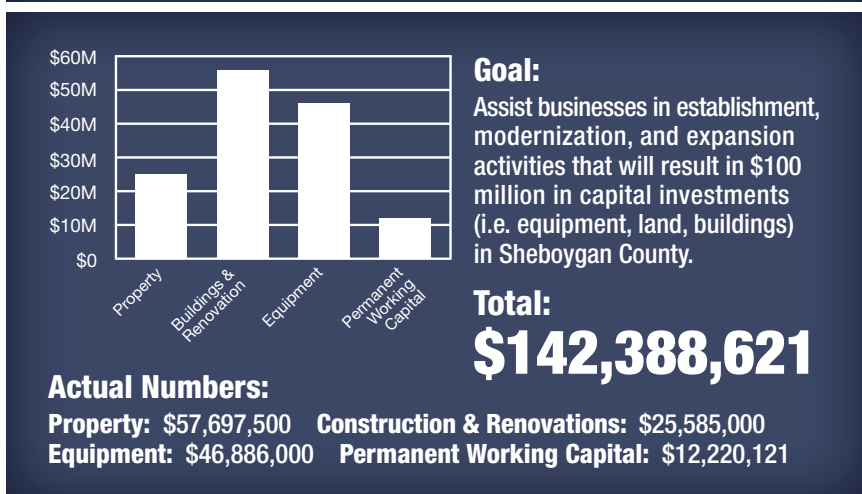
We work directly with local businesses and companies looking to invest in Sheboygan County. Our mission is to remove obstacles to growth for these firms and help them make informed strategic decisions. We provide direct services in the areas of alternative business finance, location consulting, and workforce development. In addition to a full-time, professional staff, we draw on the vast experience and knowledge of local business executives and community leaders that make up our Board of Directors. We help our clients make expansion and investment decisions quickly based on accurate, timely information.



“ We approached SCEDC in mid - 2013 to explore assistance with financing our multi-million dollar printing press project. It was quite an education. The SCEDC did an excellent job of letting us know what our options were — interest rate options, tax credits, grants, training dollars assistance, everything that can help with the cost of financing. Then SCEDC connected us with key agencies and programs to optimize financing and ROI. Their staff showed us the overall scope of what’s available, and followed through to help us, and the agencies we chose to work with, stay on task. ”

Tom Liebl, President / COO  
Sheboygan Paper Box Co.

## 5-Year SCEDC Accomplishments



# Investors

We thank all of our current investors. Without support and financial commitment, our work would not be possible. If you are not currently an investor, please consider contributing to the SCEDC.



## Economic Drivers (\$100,000 +)



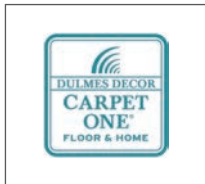
## SCEDC Champions (\$15,000 - \$24,999)



## Diamond Sponsors (\$10,000 - \$14,999)



## Platinum Sponsors (\$5,000 - \$9,999)



## Gold Sponsors (\$2,500 - \$4,999)



## Silver Sponsors (\$1,000 - \$2,499)

Aldag/Honold Mechanical  
 American Transmission Company  
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 Burkart-Heisdorf Insurance  
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 CSA Commercial  
 Dairy Farmers of America

Glacier Transit & Storage  
 Hispanic Chamber of Commerce of Wisconsin  
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 Lakeside Bottling Co.  
 Maritime Insurance Group/HUB International  
 Old Wisconsin

Oostburg Concrete Products Company  
 Reinbold-Novak Funeral Home  
 Richardson Industries  
 Rohde Dales LLP  
 Sheboygan Area School District  
 Wisconsin Public Service  
 Village of Oostburg  
 Zimmermann Company

## Bronze Sponsors (\$500 - \$999)

Betsy Alles & Eric Pekrul  
 Dutchland Plastics Corporation  
 Grover Family Foundation  
 H.C. Denison  
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 Keller Construction

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 Rudnick Jewelers  
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 Specht Electric and Communications Co., Inc.

Torke Coffee Roasting Company  
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 Waldo State Bank  
 Watson Vending & Foodservice, Inc  
 Windsor Industries, Inc  
 Wisconsin Advisors

## Associate Sponsors (\$250 - \$499)

A Great Event  
 Alaark Tooling & Automation  
 Bartles Management Services  
 Charles & Kathleen Gehring  
 CliftonLarsonAllen LLP

Huberty & Associates, S.C  
 Jos. Schmitt Construction  
 Mark Miller CPA  
 Oostburg Lumber Company  
 Smart Choice MRI

Sun Graphics  
 Trattoria Stefano  
 Viking Masek  
 Wisperion Advisors

To become an investor please see the next page.



# 2015 - 2017 Program Synopsis

## Business Retention and Expansion

- Non-traditional finance consultation
- Business location consultation
- Business outreach
  - Remove man-made obstacles to growth
  - Advocating on a business's behalf
- Entrepreneurial | business plan assistance

## Attraction Marketing

- County development promotion
  - Sell the County at real estate tradeshows
  - Provide familiarization tours to developers
  - Reply to business relocation RFPs
- Community preparedness
  - Selling community business parks and commercial corridors
  - Encourage community development best practices

## Workforce Development

- Grow our own workforce
  - Encourage K-16 direct connections with employers
- Attract new workers
- Value-added tools to local HR departments
  - Promote community as ideal place to work
  - Catalyze county-wide HR best practices



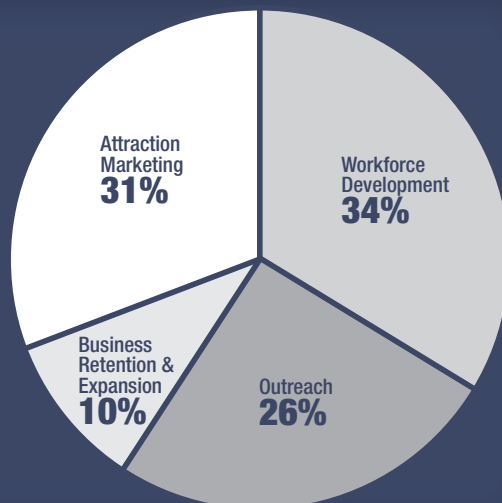
## Outreach

- Gain earned media
  - Spread positive economic news in and outside of Sheboygan County
  - Encourage the area to be seen in a positive light
- Host the premier local business event, our SCEDC Annual Meeting
- Recognize an Economic Driver of the Year

## Economic Driver of the Year Recipients

- 2010** | Lou Gentine, Sargento Foods, Inc.
- 2011** | Ben Salzmann, ACUITY Insurance
- 2012** | Randy Benz, American Orthodontics
- 2013** | Terry Kohler, Windway Capital Corp.
- 2014** | Richard Bemis, Peter Bemis, and Bemis Manufacturing Company

How your  
dollars are  
invested in  
Sheboygan  
County.



## Room for Improvement

“ 8,658 people work in Sheboygan County, but do NOT live in Sheboygan County. ”

- 2010 US Census,  
American Community Survey

# Invest in the Economic Future of Sheboygan County!

We would like your company or self to become an annual investor in the SCEDC. We are a 501(c)4 non-profit and depend on annual commitments from organizations and people like you. If you are interested in becoming an investor, please fill out the attached remittance form and mail to the SCEDC.

**OR** make your payment online at [SheboyganCountyEDC.com/Support](http://SheboyganCountyEDC.com/Support)



The SCEDC has several levels of annual investor commitment. Each level has its own perks of investment; see enclosed materials for details. Foundations and individuals can make tax-deductible investments to the 501(c)3 SCEDC Foundation.

## Investor Levels

<b>Economic Driver:</b>	<b>\$100,000 and above</b>
<b>Promise Keeper:</b>	<b>\$25,000 - \$99,999</b>
<b>SCEDC Champion:</b>	<b>\$15,000 - \$24,999</b>
<b>Diamond Sponsor:</b>	<b>\$10,000 - \$14,999</b>
<b>Platinum Sponsor:</b>	<b>\$5,000 - \$9,999</b>
<b>Gold Sponsor:</b>	<b>\$2,500 - \$4,999</b>
<b>Silver Sponsor:</b>	<b>\$1,000 - \$2,499</b>
<b>Bronze Sponsor:</b>	<b>\$500 - \$999</b>
<b>Associate Sponsor:</b>	<b>\$250 - \$499</b>

*One-time legacy gifts, in kind services and event sponsorships are also welcome.*

# Board of Directors and Staff

## Board of Directors

**\*David Aldag**

Aldag / Honold Mechanical Inc.

**\*James Amodeo**

City of Sheboygan

**Andrew Bagnall**

St. Nicholas Hospital

**Paul Bartelt**

The Vollrath Company

**\*Mel Blanke**

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**Steve Cassady**

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**Laura Gumm**

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**Michael Klein**

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**Michael Moegenburg**

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**Scott Moseley**

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Schenck SC

**\*Adam Payne**

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**Don Pohlman**

City of Plymouth

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Sheboygan Auto Group

**Craig Roush**

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**Michael Suprick**

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**Teresa Van Horn**

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City of Sheboygan

**Gordon Veldboom**

Oostburg Concrete & Construction

**\*Bob Werner**

Werner Homes

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Sheboygan County Chamber

**Louie Gentine**

Sheboygan County Chamber |  
Sargento Foods Inc.

**Ken Lucht**

Wisconsin & Southern Railroad

## Staff

**Dane Checolinski**

Director

**Sara Spicer**

Attraction Marketing Specialist

**Jim Schuessler**

Business Development Specialist

*\* Executive Committee*

