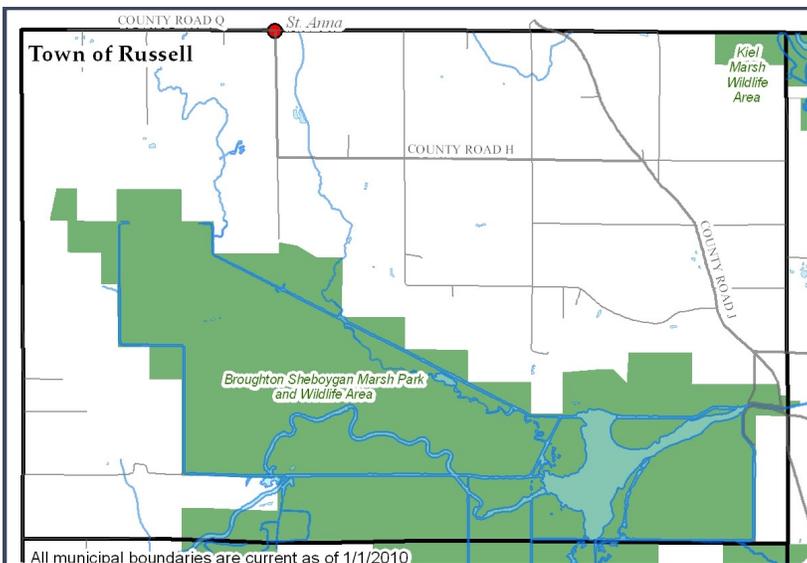




Town of Russell, WI ECONOMIC PROFILE

The Town of Russell is located in northwestern Sheboygan County, along the Calumet and Fond du Lac County borders. The Town of Russell is a rural community, predominately farmland with open/green space, single-family residences, and a quality natural resource base. The Town includes the hamlet of St. Anna. The Town is home to the Broughton Sheboygan Marsh Park and Wildlife Area and the Kiel Marsh Wildlife Area.



POPULATION

The Town of Russell's population growth is small and steady.

| | |
|---------------------------|------|
| 2000..... | 399 |
| 2009..... | 401 |
| 2015 (Projected)..... | 419 |
| 2009-2015 (% Growth)..... | 4.5% |

Wisconsin Department of Administration

MAJOR EMPLOYERS

Drake Dairy Inc.
3 Guys & a Grill LLC.
St. Anna Garage & Autobody
Town of Russell

*Corporate headquarters
Wisconsin Department of Workforce Development, February 2010

LABOR FORCE

In 2000, the Town had 229 residents in the labor force. In March of 2010, Sheboygan County has a total of 63,379 people in the labor force and an unemployment rate of 10.0%.

Wisconsin Department of Workforce Development & U.S. Census Bureau

COMMUTE TIME

In 2000, the mean travel time to work was 21.0 minutes, lower than the United States average of 25.5 minutes.

U.S. Census Bureau, 2000

TOWN CONTACT INFORMATION

Town Hall: N9691 County Road H
Elkhart Lake, WI 53020
Mailing Address: W7549 Kempf Court
Elkhart Lake, WI 53020
(920) 894-2370

Town of Russell, WI ECONOMIC PROFILE

RUSSELL
Farming in Russell



UTILITIES

WATER & SEWER

The Town of Russell does not have a public water or sewer system. Residents within the Town have individual wells and individual septic systems that are owned and maintained by individual property owners.

ELECTRICITY

Provided by We Energies

NATURAL GAS

Provided by Wisconsin Public Service (WPS)

TELECOMMUNICATIONS

Landline phone service is provided by Verizon North. Broadband internet is offered by Time Warner Cable where available.

TRANSPORTATION

The Town is not intersected by any state highways. Rail service is not available. Sheboygan County Memorial Airport (SMB) is 19 miles away.

HOUSING

Using 2000 Census data, the median housing value in the Village was \$98,300 and is lower than the median housing value of the entire County.

U.S. Census Bureau, 2000

BUSINESS PARKS

Currently there are no business parks in the Town of Russell, nor are there any future plans for a business park. The Town of Russell will seek to steer most commercial activities toward St. Anna, Elkhart Lake, Kiel, and Glenbeulah. The Town will continue to allow home-based businesses and scattered types of businesses that provide needed services to locals. The Town is heavily dependent on its farming economy.

INCOME

The Town's median household income in 1999 was \$51,250, which was higher than the State and Federal median household income.

U.S. Census Bureau, 2000

| HOUSEHOLD INCOME | SHEBOYGAN COUNTY |
|-------------------------|------------------|
| Less than \$24,999..... | 19.2% |
| \$25,000-\$34,999..... | 12.2% |
| \$35,000-\$49,999..... | 16.9% |
| \$50,000-\$74,999..... | 21.9% |
| \$75,000-\$99,999..... | 15.0% |
| \$100,000+..... | 14.8% |

U.S. Census Bureau, 2006-2008 American Community Survey 3-Year Estimates