



# SCEDC Testimonial

## SHEBOYGAN CHIROPRACTIC SHEBOYGAN, WISCONSIN

- Entrepreneurship Training Program (ETP)
- Market research
- Business plan development
- Succession planning



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# Aligning a Dream With a Business Plan

Dr. Megan Osladil achieved her goal of owning her own practice when she purchased Sheboygan Chiropractic and Rehab in January 2019. An Entrepreneurship Training Program (ETP) offered through the Sheboygan County Economic Development Corporation (SCEDC) help her pull her business plan together.

“The ETP class was fantastic in helping me obtain and organize all the paperwork and plans before purchasing the business,” said Megan. “Making sure my business plan was professional and well thought out made it easy to present to different banks to obtain the best loan option. The class also provided numerous network connections and new ideas to organize business information.”

The ETP helps build a foundation of strong business skills and planning, according to Tara Carr, ETP facilitator and director of the Small Business Development Center at UW-Green Bay.

“Young professionals and women-owned businesses like Megan’s play a vital role in the economy by building a thriving business community in the Sheboygan area,” said Tara. “Our goal is to support those entrepreneurs in achieving their dream by providing education and consulting on developing a business plan.”

Megan, a native of Howards Grove and graduate of Sheboygan Lutheran High School, graduated from the Logan College

of Chiropractic in St. Louis in 2017 and earned a doctorate of chiropractic and a master’s degree in sports science and rehabilitation. She worked at Sheboygan Chiropractic and Rehab before purchasing and renaming the practice Sheboygan Chiropractic, LLC.

“Megan has a clear passion for wellness with a goal of using that passion to build her own brand,” said Ray York, of SCEDC and a SBDC Business Counselor. “It was great to work with her during the ETP class and witness her progression in her business writing, which payed off with the purchase of her own business. She’s moving forward with her aspiration of educating and empowering people to improve their lives.”

Megan joins two chiropractors and staff members at the practice previously owned by Dr. George Varish III, who continues to practice at the office on a limited basis until retirement. Megan’s fiancé, Dr. Blake Waters, is also joining the team.

“We want to create a healthier, happier community through excellent chiropractic care and rehabilitative therapy,” said Megan. “I would not have been able to purchase this office and achieve my goals without the right people helping me, and being in the right place at the right time.”



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Megan Osladil,  
Sheboygan Chiropractic, LLC



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