

## Our Members Speak...

*"I think that LINKe is and has been doing an unbelievable job of bringing really great, national and local speakers, with great information content, and affordable prices to our local area. Additionally, the attendance numbers at these meetings and events have really grown from the handful of people that met with Lakeland College the first time, a couple of years ago. "*

*—LVE, Sheboygan Manufacturer.*

## Sponsored by:



The focus of LINKe is on networking and exchanging knowledge. Please, no solicitation of services or customer recruitment. Sharing of best practices is highly encouraged.

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## Why Membership?



## Our Mission....

*To enable the exchange of International Business knowledge through networking and education among active members from Sheboygan, Manitowoc and Calumet counties.*

## Who Are We?

We are a group of professionals who assist in the promotion and education of International Trade activities. Our members are small to large manufacturers and service providers in the Sheboygan, Manitowoc and Calumet Counties.

## What Do We Offer?

LINKe offers low-cost bi-monthly seminars from September to May of each year. Our seminars are 2-hours in length and offer a range of topics related to importing and exporting. We strive to provide topics which are relevant and timely to the businesses within our tri-county region. On occasion, we will also offer half and full day seminars.



## Membership Privileges

Everyone is welcome to join us for the low cost of \$20, which includes hors d'oeuvres, materials, and speaker fees.

While you do not need to be a member to participate in LINKe events and seminars, membership certainly has its privileges. Read on!

### Basic Individual Membership

Membership is per individual and is not transferrable. Cost of membership is \$15 per session (a \$5 savings per seminar). Payment is payable at the event or in advance (preferred).

#### **Benefits:**

- \$15/meeting fee as opposed to \$20 non-member fee
- No additional discounts or benefits

#### **Requirements:**

- Complete attached application

### Corporate Membership:

Corporate Membership allows greater flexibility for your employees. You predetermine how many \$75 memberships your business requires. Membership is transferrable to another employee at your company; this allows the right people to be the at the right seminars.

### Corporate Membership continued:

#### **Benefits:**

- All 5 regular LINKe meetings at no additional cost (September, November, January, March, May)
- Discounts on select LINKe educational events for an unlimited number of attendees who hold membership within your business.
- Reduced number of transactions to track - slots are "prepaid" no additional receipts to track, no additional reimbursement forms to complete, etc.

#### **Requirements:**

- Complete attached application
- \$75 per membership fee—per number of memberships you deem appropriate for your business.

Both membership levels come with access to our group on LinkedIn where you connect with your colleagues to exchange information and knowledge. Just another way we are LINKing you together.

New for 2011/2012—LINKe seminar format will be certain to include round-table questions/discussions during each session to allow for greater sharing of best practices and networking opportunities.



## SAVE THE DATES

LINKe typically meets the last Tuesday of every month from 4:00pm to 6:00pm. Occasionally, a seminar will occur on an alternate Tuesday due to scheduling conflicts. Additional Seminars may be offered throughout the year; watch your email for more information.

### **Tuesday, September 27**

*Lakeshore Technical College*

### **Tuesday, November 30th**

*Lakeland College*

### **Tuesday, January 25th**

*Lakeshore Technical College*

### **Tuesday, March 29th**

*Lakeland College*

**May Date TBD**, in partnership with WI Economic Development Corporation

*Lakeshore Technical College*

Topics to include: Reducing freight costs, keeping up with China's ever changing regulations, duty drawbacks, legal updates, etc.

Lakeshore Technical College

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## LINKe - Membership Submittal

Name \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Telephone (Work) \_\_\_\_\_  
 Employer Name \_\_\_\_\_  
 Position Title \_\_\_\_\_  
 Employer Address \_\_\_\_\_

#### **Employer Size**

Under 100     101 - 250     251 - 500     500 +

#### **Industry**

<input type="checkbox"/> Distributor	<input type="checkbox"/> Manufacturing
<input type="checkbox"/> Construction	<input type="checkbox"/> Plastics
<input type="checkbox"/> Engineering	<input type="checkbox"/> Sales
<input type="checkbox"/> Farming	<input type="checkbox"/> Service/ Hospitality
<input type="checkbox"/> Dairy/Food Service/Provider	<input type="checkbox"/> Telecommunications
<input type="checkbox"/> Government	<input type="checkbox"/> Transportation/ Logistics
<input type="checkbox"/> Health Care/Pharmaceutical	<input type="checkbox"/> Other, please specify _____

#### **Membership Selection (Please select ONE)**

Basic Individual Membership  
No money due at this time. \$15 per session and access to LinkedIn Group. Non-transferrable.

Corporate Membership  
Number of Corporate Memberships \_\_\_\_\_  
\$75 per membership for all 5 seminars, access to LinkedIn Group, discounts on additional seminar offerings. Membership is transferrable to other employees up to the number indicated.

#### **Method of Payment**

Bill Me  
 Check  
 MasterCard  
 Visa

Credit Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks Payable to: Lakeshore Technical College  
Mail along with Membership Submittal form to:

LTC  
Attn: Rebekah Kubista  
1290 North Avenue  
Cleveland, WI 53015