



# SCEDC Testimonial

PRE/3

TOWN OF SHEBOYGAN, WISCONSIN  
& CITY OF PLYMOUTH, WISCONSIN

- Demographic and primary data
- Site Selection
- Navigating municipal process



SHEBOYGAN COUNTY  
ECONOMIC DEVELOPMENT  
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# Summit Draws Apartment Developer

At a 2015 developer's summit, the Sheboygan County Economic Development Corporation (SCEDC), City of Sheboygan and Sheboygan Square provided a trolley tour highlighting the county's attributes and flourishing economy. The tour piqued the interest of PRE/3.

"The SCEDC's economic and demographic data as it introduced potential development sites especially impressed and encouraged us," said Sarah Hillenbrand, Vice President of PRE/3, one of the state's largest apartment developers.

PRE 3, property management and development company headquartered in Brookfield, expressed their interest in developing in Sheboygan County to the SCEDC. The SCEDC provided PRE/3 with statistical data to assist with their decision, from key economic data and employment growth, to demographic information and housing trends and needs. SCEDC Director, Dane Checolinski was also instrumental in assisting PRE/3 with site location.

"Not only was Dane's involvement in site selection invaluable, but he accompanied us throughout the process," said Sarah. Dane promoted the company's project at municipal meetings and explained the need for multifamily housing in Sheboygan County necessitated by business growth.

The SCEDC introduced PRE/3 to the Town of Sheboygan where they built the Preserve Apartments and Green Meadow Townhomes near the shores of the Pigeon River. The company developed the Granite Trace Apartments in Plymouth. According to Dane, since the SCEDC began the push for increased housing to meet escalating demands, PRE/3 has been the most prolific with 266 units built or planned.

Sarah said her company was impressed by the SCEDC's depth of commitment and philanthropic agenda.

"We recently made a \$1,000 donation to support their efforts. An organization not wholly funded by the county, the SCEDC relies on private funding, and PRE/3 recognizes the critical role the organization plays in helping Sheboygan County flourish."



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Sarah Hillenbrand,  
Vice President of PRE/3



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