

# START-UP STAGES

SCEDC's Entrepreneurial Services team can assist entrepreneurs at any stage in their business launch.



## ENTREPRENEURIAL SERVICES



Portscape Apartments



Redwing Shoes



Wolf Motorsports

### Connect with us.

**CONCEPT:** The SCEDC and our extended resources at SBDC will provide you with the information, resources, and training to help you decide if owning your own business is right for you.

**PRE-LAUNCH:** Establishing a relationship with the SCEDC Entrepreneurial Services team and our extended resources will give you the feedback and advice needed to finalize your business plan, market analysis, and business financing.

**EXISTING BUSINESS:** The SCEDC can connect you to resources to assist understanding of marketing, management operations, financial management, legal, and HR issues.



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HELPING  
BUSINESSES START,  
GROW, AND  
PROSPER.

SheboyganCountyEDC.com

# THE BIG PICTURE

SCEDC can provide guidance on all aspects of your business launch, including your business plan, feasibility, and financial analysis.

# SUCCESS STORIES

What better way to know about the process than to learn from those that have already walked in the entrepreneurial path?

Read a few of the success stories here:  
[SheboyganCountyEDC.com/partner-with-us/success](http://SheboyganCountyEDC.com/partner-with-us/success)

“Working with SCEDC has been a real pleasure. The staff is very knowledgeable about the needs of small business in Sheboygan County, and they will do everything they can to help grow your business.”

-Bob Schnettler  
DuraTrel, Inc.



Dollhouse Dance Factory

“This entire process was astounding to me and the time and attention the SCEDC dedicated to helping a small business like mine was amazing.”

- Kayla Pittner  
Dollhouse Dance Factory



Dura-Trel, Inc.

## 1 Acquiring Capital

Receive referrals to investors and banks, review financial management practices, and discuss loan package preparation.

## 3 Target Market

Refine your industry analysis, identify your customer base and research your competitors.

## 2 Gaining Market Research

Through our extended resources at the SBDC, tap into research tools to obtain market reports, financial models, and industry metrics to help launch your business.

## 4 Concept to launch

With our project management approach to your project, the SCEDC maintains a partner network with local, regional, and national organizations to help you connect with trusted professionals.

## What to expect:

- Personalized approach
- Confidentiality of information
- Non-disclosure of trade secrets
- Assistance guidance /professional advice

## Since 2011, SCEDC has helped:

- Assist businesses in establishment, modernization, and expansion activities that will result in over \$140M in capital investments.
- Create and retain over 3,000 jobs
- Provide assistance to hundreds of new and existing businesses.