

# SCEDC Private Investor Levels

INVESTOR BENEFITS	Non Profit \$250	Silver \$500	Gold \$2,500	Platinum \$5,000	Diamond \$12,500	Champion \$20,000	Promise Keeper \$35,000
Accelerate Sheboygan County Business Challenge	X	X	X	X	X	X	X
Host a board meeting	X		X	X	X	X	X
Name presence on SCEDC website	X	X					
Tickets to Annual Meeting		2	2	4	6	8	<b>Sponsor</b>
Logo presence on SCEDC website, linked to website			X	X	X	X	X
Employer Education Exchange			X	X	X	X	X
Serve on Board of Directors			X	X	X	X	X
Serve on Executive Committee				X	X	X	X
Economic Development Events logo presence ( <i>banks &amp; contractors only</i> )				X	X	X	X
Talent recruitment events				X	X	X	X
Marketing video presence					X	X	X
Someplace Better featured employer					rotational	permanent	permanent
Outreach marketing campaign presence						X	X
Recognition at all SCEDC events						X	X
Someplace Better homepage feature							X

## About the SCEDC

The Sheboygan County Economic Development Corporation, a 501(c)4 non-profit\*, is a county-wide private/public partnership, leading economic and community development efforts to improve the economic well-being and long-term prosperity of the businesses, residents, and communities of Sheboygan County.

\*Investments into the SCEDC, may be deducted as a trade or business expense for income tax purposes.

## Sponsorships

Event sponsorships are available to existing investors for all SCEDC hosted events throughout the year, including the Annual Meeting.

## Legacy Gifts

The SCEDC can accept large, one-time capital gifts to support the SCEDC Mission.

## In-Kind Services

Services can be provided in lieu of monies. Discounted services are appreciated. In-kind services have included, but are not limited to, printing, graphic design, accounting, office supplies, media advertisement, and professional services.

To invest in the SCEDC please contact Brian Doudna at 920-946-9378

# Investor Benefits

---

## Accelerate Sheboygan Business Challenge

The Accelerate Sheboygan County Business Challenge is a program designed to assist entrepreneurs and innovators in furthering their ideas. Each idea submitted is evaluated by professionals and receives guidance free from SCEDC.

## Employer Education Exchange

Joining the Employer Education Exchange will allow you to collaborate on employee development curriculum. The primary focus will be on soft skills development and other training needs across large and small organizations. In addition, this collaboration will seek to receive grant funding for employee training.

## Economic Development Events

The SCEDC hosts different economic development events such as developer tours or financing educational seminars designed to promote investment in Sheboygan County. Contractors, developers, and financial institutions investing at the Platinum level or above will be recognized on marketing materials promoting such events.

## Talent Recruitment Events

Platinum level and above will have the opportunity to join the SCEDC in all talent recruitment events. The SCEDC will host in-person side-car events for job fairs our investors attend. You will have logo recognition along with further opportunities to host elements at these events. SCEDC will also run a digital and traditional campaign surrounding the event to highlight Someplace Better and investors.

## Marketing Videos

The SCEDC works with an outside organization to capture footage of Sheboygan County, employee interviews, and companies to produce 15 and 30-second videos for marketing campaigns. Membership at the Diamond level and above will ensure that footage is captured at your business to partake in these video ads.

## Someplace Better Featured Employer

Becoming a featured employer means your company will be highlighted at the top of Someplace Better employer page for first eyes to see. If the Diamond level membership is chosen, your featured employer listing will rotate at the top of the page. The amount of time featured during the year will depend on the total number of companies at this level.

## Outreach Marketing Campaigns

The SCEDC puts together several marketing campaigns a year to support Someplace Better and our local companies. Your company/organization will have its logo featured on campaign ads, eblasts, and videos by joining the Champion level or higher.

## Someplace Better Homepage Feature

Your company will be able to capture Sheboygan County prospective employees' attention the second they visit Someplace Better. You have the option to supply a video highlighting your company or working with SCEDC to produce one.