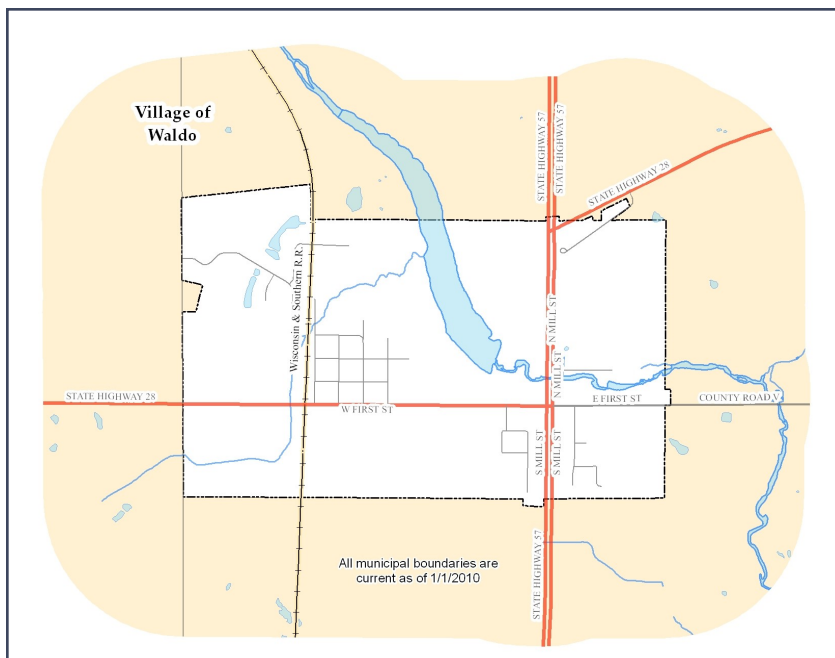




Village of Waldo, Sheboygan County, Wisconsin ECONOMIC PROFILE

The Village of Waldo is located in central Sheboygan County along State Highways 28 and 57. Waldo is a small Village that is a moderately growing village with a mix of small business and residences. The village is surrounded by a mix of agricultural/residential area. The Waldo Mill Pond is a great asset for the residents of the Village.



LOGISTICS AND TRANSPORTATION

INTERSTATE.....I-43 is 9 miles east of Waldo.
HIGHWAYS.....STH 28 and 57 (4-lanes) intersect in the Village of Waldo.
RAILROADS.....Wisconsin and Southern Railroad (WSOR) rail line runs north and south through Waldo.
TRANSLOADING.....A transloading site operated by the WSOR is in Plymouth, 7 miles north of Waldo.
AIRPORT.....Sheboygan County Memorial Airport (SBM) is 12 miles north of Waldo .
PORT.....The Port of Milwaukee, 50 miles south, is the nearest full-service commercial port.

COMMUNITY WANTS

- Connivance Retail
- Light-Industrial
- Warehousing
- Assisted Living
- Hardware Store

COMMUNITY POPULATION

2000.....450
 2010.....481
Wisconsin Department of Administration

DRIVE-TIME POPULATION (2010)

5 Minutes.....533
 10 Minutes.....4,708
 15 Minutes.....20,132
ESRI

MEDIAN HOUSING VALUES

Village of Waldo.....\$167,824
 Sheboygan County.....\$152,100
 State of Wisconsin.....\$166,100
 United States.....\$185,400
City-Data.com and US Census Bureau

KEY LOCAL BUSINESSES

Chissy's Pub and Grill *Restaurant/Banquet*
 Eastern Wisconsin Dairy Herd, *Co-op*
 Kvindlog Services Inc., *Gas Station*
 Waldo State Bank, *Finance*
 Waldo Implement, *Farm and lawn Implement Dealer*
 Waldo Café, *Restaurant/Cafe*

MUNICIPAL CONTACT INFORMATION

810 W. 2nd Street
 PO Box 202
 Waldo, WI 53093-0202
 (920) 528-8121
www.waldowi.com

Village of Waldo, Sheboygan County, Wisconsin ECONOMIC PROFILE

WALDO
Village Hall



UTILITIES

UTILITY	PROVIDER
Water	Village
Sewer	Village
Electricity	We Energies
Natural Gas	We Energies
Telephone	Verizon North

COMMUTE TRAVEL TIME

Village of Waldo.....	17 Minutes
Sheboygan County.....	16 Minutes
State of Wisconsin.....	21 Minutes
United States.....	24 Minutes

Applied Geographic Solutions, 2010 and US Census Bureau

MEDIAN HOUSING VALUES

Village of Waldo.....	\$167,824
Sheboygan County.....	\$152,100
State of Wisconsin.....	\$166,100
United States.....	\$185,400

City-Data.com and US Census Bureau

MEDIAN HOUSEHOLD INCOME

Village of Waldo.....	\$58,213
Sheboygan County.....	\$51,724
State of Wisconsin.....	\$49,994
United States.....	\$50,221

Applied Geographic Solutions, 2010 and US Census Bureau

RETAIL MARKET PROFILE (10 MIN. DRIVE TIME)

OVERALL: **66.5M Leakage**

TOP SURPLUS SECTORS

Grocery Stores	\$5.4M
Full-Service Restaurants	\$.9M
Electronics & Appliance Stores	\$.6M

TOP LEAKAGE SECTORS

Gasoline Stations	\$26.6M
Department Stores	\$17.7M
Building Material and Supplies Dealers	\$14.9M

ESRI DATA

BUSINESS GROWTH OPPORTUNITES

Waldo would like to see commercial/industrial growth along State Highway 57. The Village owns 20 acres available for development on the south-eastern corner of STH 28 and 57. The Wisconsin and Southern Railroad (WSOR) runs parallel to highway 57. The land south of STH 28 between rail line and STH 57 is a good location for an industrial or warehouse use.

LOCAL BUSINESS FINANCIAL ASSISTANCE

- County Revolving Loan Fund (below market-rate loan)
- Industrial Revenue Bond (tax-exempt bond)
- Midwest Disaster Area Bond (tax-exempt bond)

Learn More at www.SheboyganCountyEDC.com

COUNTY LABOR FORCE (2010)

EDUCATION OBTAINMENT

High School or Higher.....	89.8%
Some College.....	20.4%
Associates Degree.....	9.9%
Bachelors Degree.....	15.4%
Graduate Degree.....	6.2%

EMPLOYMENT BY INDUSTRY SECTOR

Agriculture - Forestry - Fishing.....	727.....	1.1%
Mining.....	6.....	0%
Construction.....	2,845.....	4.3%
Manufacturing.....	14,229.....	21.7%
Transportation - Communications.....	1,779.....	2.7%
Wholesale Trade.....	1,602.....	2.4%
Retail Trade.....	15,285.....	23.3%
Finance - Insurance - Real Estate.....	2,991.....	4.6%
Services.....	23,852.....	36.3%
Public Administration.....	2,312.....	3.5%

County Workforce..... 65,242

County Population..... 115,057

Applied Geographic Solutions, 2010

Unemployment (May 2011)..... 7.5%

U.S. Bureau of Labor and Statistics