



SHEBOYGAN COUNTY
ECONOMIC DEVELOPMENT
C O R P O R A T I O N
DO MORE.

SHEBOYGAN, WISCONSIN

Community Profile

Located on the Western shore of Lake Michigan, Sheboygan is a lakeside destination with a blend of world-class businesses, unique recreational activities, and a wealth of opportunities. Breathtaking views of Lake Michigan, two miles of sandy beaches, world-class sailing and surfing, and premier charter fishing have earned Sheboygan the names “Spirit on The Lake” and “Malibu of the Midwest”. The coastal community is also home to a historic downtown district that boasts unique shopping, dining, and entertainment. Sheboygan celebrates the many different cultures that make it a vibrant place through annual events and authentic cuisine from all over the world. With over 20 schools and a UW-Green Bay Campus location, Sheboygan offers a first-rate education to thousands of students. The City of Sheboygan is committed to providing its residents with a high quality of life through safe neighborhoods, economic opportunities, and a top-tier workforce.



Government Structure

The City of Sheboygan is governed by an elected Mayor and Common Council. The Mayor serves as the City's chief executive and works with the Common Council and City administration to lead the community and oversee municipal operations. The Common Council serves as the legislative body of City government. It is made up of 10 elected alderpersons, with one representing each district. Council members serve two-year terms and are led by a Common Council President and Vice President. The Common Council is responsible for reviewing and adopting ordinances, resolutions, policies and the City's annual budget. Council members work collaboratively with the Mayor and City administration to establish policies, oversee the use of public resources and help ensure residents have access to the services and programs that contribute to a safe, vibrant and desirable community. The City Administrator oversees the day-to-day administrative functions of City government and reports to the Common Council. The Administrator coordinates City departments, administers the municipal budget, provides policy and program recommendations, keeps the Mayor and Common Council informed about City operations, and provides leadership for long-term planning and organizational priorities.

Population

	2010	2020	2021 EST
SHEBOYGAN	49,288	49,929	49,913
SHEBOYGAN CO	115,507	118,034	117,747

Source: US Census Bureau, 2023

2023 Property Taxes

ASSESSED NET RATE PER \$1,000 VALUE	
CITY OF SHEBOYGAN	16.1285249
SHEBOYGAN CO AVERAGE	19.4256106

Source: Sheboygan County Treasurer, 2023

Housing

HOUSING UNITS	SHEBOYGAN	SHEBOYGAN CO.
TOTAL HOUSING UNITS	22,605	52,303
OCCUPIED HOUSING UNITS	21,041	48,702
OWNER OCCUPIED	60.2%	72.3%
RENTER OCCUPIED	39.8%	27.7%

Source: U.S. Census Bureau, 2023

Distance to Metro Areas

CITY	MILES	DRIVE TIME(HOURS)
MILWAUKEE	60	1:00
GREEN BAY	65	1:05
MADISON	110	2:00
CHICAGO	150	2:50



Telecommunications & Cable

Charter Communications, known as Spectrum, is a leading broadband connectivity and cable company in the U.S. Since 1993, it has provided high-speed internet, cable TV, and phone services to residential and business customers, enhancing digital connectivity nationwide.

1.800.581.0081

www.spectrum.com

AT&T is a major telecommunications company in the U.S., offering a wide range of services including wireless, internet, and TV. With a history dating back to 1877, AT&T continues to innovate, providing reliable connectivity and advanced technology solutions to millions of customers.

1.800.288.2020

www.attsavings.com/availability/wi

HughesNet is a leading satellite internet provider in the U.S., offering high-speed internet services to rural and remote areas. Known for its reliable and extensive coverage, HughesNet helps bridge the digital divide by delivering connectivity where traditional broadband options are limited.

1.855.663.0185

www.hughesnet.com

Viasat is a premier satellite internet provider in the U.S., known for bringing high-speed internet to remote and rural regions. With a focus on extensive coverage and dependable service, Viasat ensures that even the most underserved areas stay connected.

1.855.393.3302

www.viasat.com

DISH is a leading provider of satellite television and streaming services, offering a wide range of entertainment options to customers nationwide. Known for its innovative technology and diverse programming, DISH delivers reliable and high-quality viewing experiences to homes and businesses.

1.833.503.2792

www.usdish.com

DIRECTV offers a comprehensive television viewing experience with a wide array of channels, including sports, movies, and entertainment. With advanced features like DVR and on-demand programming, DIRECTV provides flexibility and convenience for its subscribers. Renowned for its reliable service and high-definition quality, DIRECTV continues to be a leading choice for home entertainment.

1.877.644.1928

www.directvplans.com

Electricity & Natural Gas

Alliant Energy is a leading energy company providing electric and natural gas services to customers in the Midwest. Committed to sustainability and innovation, Alliant Energy invests in renewable energy sources and modern infrastructure to ensure reliable, affordable, and environmentally responsible energy solutions.

1.800.862.6222

www.alliantenergy.com

Water & Sewer

Sheboygan Water Utility is dedicated to delivering clean, safe, and reliable water to the residents and businesses of Sheboygan. Utilizing modern treatment processes and rigorous quality controls, the utility ensures the highest standards of water purity. Committed to sustainability and community service, Sheboygan Water Utility plays a crucial role in supporting the health and well-being of the local population.

1.920.459.3800

www.sheboyganwater.org



Area Educational Institutions

UW-Green Bay, Sheboygan Campus is a cornerstone of higher education in Sheboygan County, offering a variety of academic programs within the University of Wisconsin System. Students can pursue degrees in fields such as Business Administration, Education, Environmental Science, Psychology, and more. With modern facilities and dedicated faculty, the campus provides a supportive environment where students can achieve their academic and career goals while contributing positively to the local community through education and outreach initiatives.

1 University Drive Sheboygan, WI 53081

1.920.459.6633

Lakeshore College enriches lives and strengthens the economy by preparing a skilled, diverse, and flexible workforce. The college offers more than 70 one-year and two-year programs that cover all the skills, knowledge, and tools required to start a new career, including associate degrees, technical diplomas, technical certificates, and apprenticeship programs.

1290 North Ave Cleveland, WI 54015

1.920.693.1000

Lakeland University is a Bachelor's and Master's Degree-granting liberal arts institution related to the United Church of Christ with nearly 2,500+ students enrolled across 24 countries. The international institute offers more than 30 majors and academic programs including Bachelor's Degrees in Food Safety and Quality, Graphic Design, and Management Information Systems and a new Master of Science Degree in Leadership and Organizational Development. Lakeland offers evening and online courses through centers in Milwaukee, Madison, Wisconsin Rapids, Chippewa Valley, Fox Cities, Green Bay, and Sheboygan.

W3718 South Drive Plymouth, WI 53073

1.920.565.1000

Area Schools

SHEBOYGAN AREA SCHOOL DISTRICT

PRIMARY SCHOOLS	ENROLLMENT	MIDDLE SCHOOLS	ENROLLMENT
CLEVELAND ELEMENTARY	118	FARNSWORTH MIDDLE	462
COOPER ELEMENTARY	281	HORACE MANN MIDDLE	599
EARLY LEARNING CENTER- PRE K	561	URBAN MIDDLE	558
GRANT ELEMENTARY	346	HIGH SCHOOLS	ENROLLMENT
JACKSON ELEMENTARY	308	NORTH HIGH	1,500
JAMES MADISON ELEMENTARY	338	SOUTH HIGH	1,123
JEFFERSON ELEMENTARY	239	CHARTER SCHOOLS	ENROLLMENT
LINCOLN-ERDMAN ELEMENTARY	402	LAKE COUNTRY ACADEMY	458
LONGFELLOW ELEMENTARY	224	SHEB. LEADERSHIP ACADEMY	210
PIGEON RIVER ELEMENTARY	243	ETUDE ELEMENTARY	187
SHERIDAN ELEMENTARY	268	ETUDE MIDDLE	86
WILSON ELEMENTARY	469	ETUDE HIGH	88
		GEORGE D WARRINER MIDDLE	51
		GEORGE D WARRINER HIGH	128
		CENTRAL HIGH	180



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